

RECEIVED  
CENTRAL FAX CENTER  
NOV 20 2008

~~~~~  
Lisa A. Leffler  
Intellectual Property Administrator  
The Procter & Gamble Company  
Oral Care Patents  
299 East Sixth Street, S7-213  
Cincinnati, Ohio 45202  
513.983.6070 ph.  
513.386.3566 e-fax  


11/20/08 15:59:30

LEFFLER.LA@PG.COM->

USPTO Procter & Gamble

Page 002

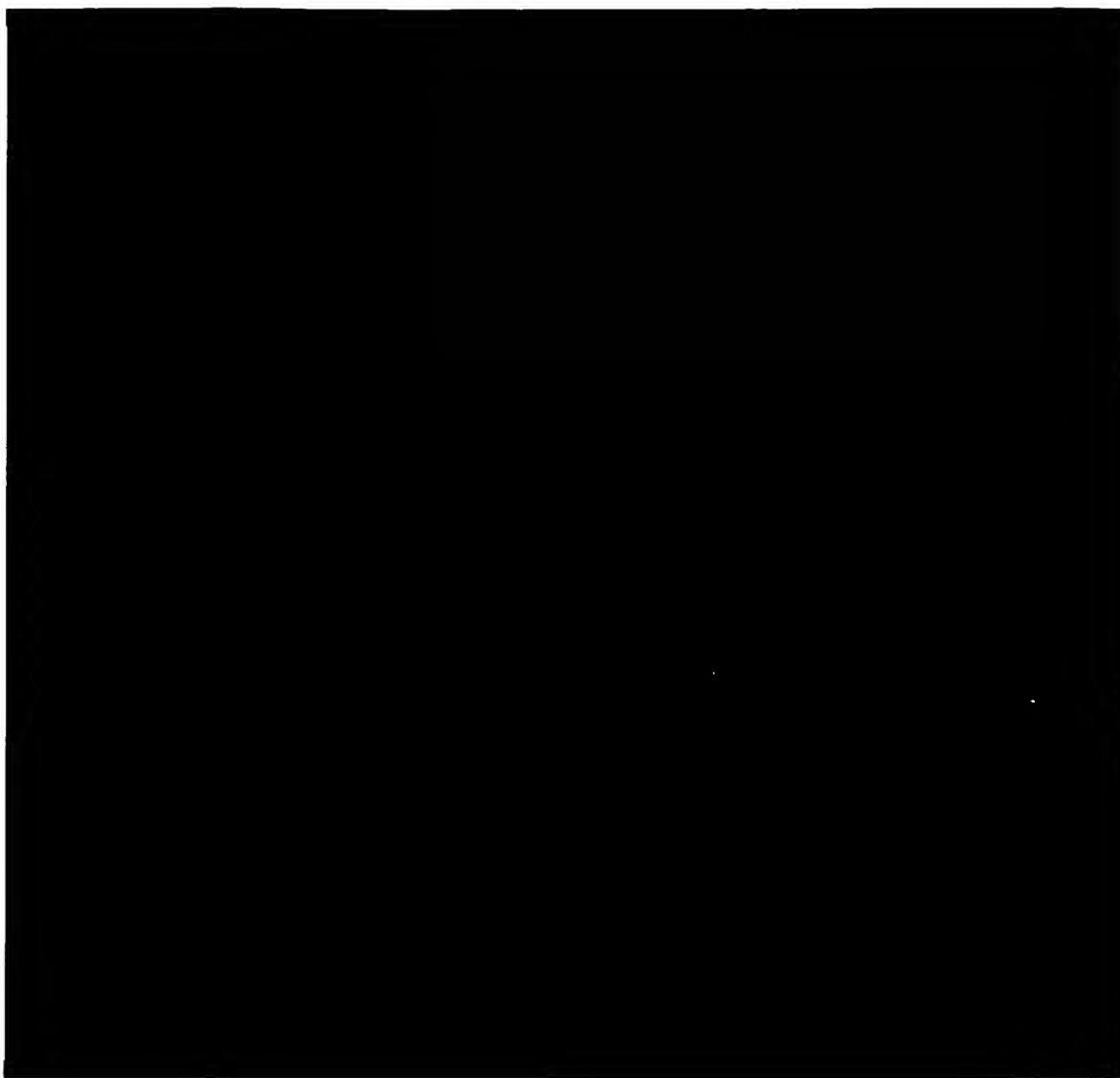


11/20/08 15:59:55

LEFFLER.LA@PG.COM->

USPTO Procter & Gamble

Page 003



Proposed amendments to be discussed during interview with Examiner Gembeh on Tuesday, Nov. 25, 2008.

App. No. 10/706,104

Docket No. 9118M

Customer No. 27752

Attorney: Kathleen Y. Carter (60,583)

RECEIVED  
CENTRAL FAX CENTER  
NOV 20 2008

#### AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

##### Listing of Claims:

Claims 1-17 (cancelled)

Claim 18 (currently amended): An oral care dentifrice composition comprising:

- (a) ~~from 1% to 40%, by weight of the composition, of a retentive agent comprising from about 3% to about 7%, by weight of the composition, of hydroxyethylcellulose and from about 3% to about 5%, by weight of the composition, of carboxymethylcellulose, selected from the group consisting of water-soluble hydrophilic gums, water-soluble hydrophilic polymers, and mixtures thereof, the retentive agent having the property of hydrating upon exposure to water or saliva; and~~
- (b) a topical, oral care carrier selected from the group consisting of a flavor, sensate, foaming agent, abrasive, buffer, and mixtures thereof;

wherein the composition is a non-cariogenic, chewable solid unit dosage form; and wherein the composition forms an intact hydrated mass that is visible on 2 to 3 molar or premolar surfaces to greater than 7 molar or premolar surfaces for 5 minutes to 60